

Contact: Aaron Berstler
Kohnstamm Communications
(651) 789-1264
aaron@kohnstamm.com



FOR IMMEDIATE RELEASE

3M Food Safety Innovation Earns Edison Award

3M™ Petrifilm™ Rapid *E. coli*/Coliform Count Plate
takes home Gold-level accolade

ST. PAUL, Minn. – April 5, 2019 – 3M, the innovation company that never stops inventing, today announced that the 3M™ Petrifilm™ Rapid *E. coli*/Coliform Count Plate has been recognized with a Gold Edison Award™ in the Lab Advancements category. The innovation award was presented to the company as part of the 2019 Edison Awards gala event last night at The Capitale in New York City.

Designated for Thomas Alva Edison (1847-1931), whose inventions and product development methods changed the world and made him a household name, the Edison Awards have been honoring the most innovative new products and services for more than 30 years. They are judged by a panel of more than 3,000 leading business executives consisting of past award winners, academics and leaders in the fields of product development, design, engineering, science and medicine.

The 3M Petrifilm Rapid *E. coli*/Coliform Count Plate, the newest in a line of 3M Petrifilm innovations to have been steadily introduced over a 35-year span, is a two-in-one indicator test that gives food safety professionals distinguishable microbiological counts for *E. coli* as well as for other coliform bacteria within a mere 18 to 24-hour period. The test eliminates subsequent confirmation steps required by traditional tests, thereby boosting productivity, cutting overall lab costs and enabling products to be released with confidence faster. More information about the product is available at <http://www.3M.com/RapidEcoli>.

The honor makes the third time a 3M™ Petrifilm™ Plate product has received an Edison Award. Past winners include the 3M™ Petrifilm™ Rapid Yeast and Mold Count Plate (2015), and 3M™ Petrifilm™ *Salmonella* Express System (2014).

“It’s an honor for the company to receive this award, as it embodies our goal to develop lasting and sustainable solutions that aid and protect customers globally and help ensure a safe, high-quality food supply,” said Adriana Robayo Niño, 3M Food Safety global marketing manager.

About the Edison Awards™

The Edison Awards is a program conducted by Edison Universe, a non-profit, 501(c)(3) organization dedicated to fostering future innovators. The Awards have been recognizing and honoring the best in innovations and innovators since 1987. They honor game-changing innovations that are at the forefront of new product and service development, marketing and human-centered design, and are one of the highest accolades a company can receive in the name of successful innovation. For more information about the Edison Awards complete program and a list of past winners, visit www.edisonawards.com.

About 3M

At 3M, we apply science in collaborative ways to improve lives daily. With \$33 billion in sales, our 93,000 employees connect with customers all around the world. Learn more about 3M's creative solutions to the world's problems at www.3M.com or on Twitter at @3M or @3MNews.

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